

EDITORIAL ADVISORY BOARD

Professor David McHardy Reid, Albers School of Business and Economics, Seattle University

Professor Mark Neal, Research Professor, Eastern Institute of Technology, Hawke's Bay, New Zealand

Professor Gerald Sentell, Emeritus Professor, Shinawatra International University, Thailand

Professor G.D. Sardana, Professor in Operations Management, BIMTEC, Birla Institute of Management Technology, Great Noida, Uttar Pradesh

Professor Tatoul Manasserian, Founder of ALTERNATIVE Research Centre.

Associate Professor Nguyen Hong Son, Rector, University of Economics and Business, Vietnam National University

Cornelis Reiman, B.Ec. (Adelaide), M.Pub.Pol. (ANU), Ph.D. (Canberra), FCPA, FCIS, FAMI, FAIM, International Board Advisor, Director on the Board of the Australian Institute of Management, Graduate School of Business, and Independent Director on the Board of the Chamber of Professional Accountants of the Republic of Kazakhstan

Professor M Joshi, Ph.D (Innovation), Chartered Er (Mech) Co-Founder SIES Clinic {Startup, Innovation and Entrepreneurship Strategy} Regional Editor Asia/India: IJEI/JFBM Editorial Board: JSBM, BSEVEM, WREMSD, Foundation and Trends in Entrepreneurship

Professor Catherine C. H. Chiu, Head, Department of General Education, Technological and Higher Education Institute of Hong Kong.

Professor Teresita delRosario, Professor, Lee Kuan Yew School of Government, National University of Singapore.

Associate Professor Izaidin Abdul Majid, Ph.D., Faculty of Technology Management and Technopreneurship, Universiti Teknikal Malaysia Melaka (UTeM).

Dr. Dhruba Kumar Gautam, Executive Director, Nepalese Academy of Management and Faculty of Management, Tribhuvan University.

Professor Pacha Malyadri, M.Com. PhD. PGDCA Principal, Government Degree College, Osmania University, Andhra Pradesh, India.

ACKNOWLEDGEMENTS

The editor would like to thank the continued support of anonymous peer reviewers, in addition to SIU Library Service (particularly Ajarn Boonta Wissawapaisal, SIU IT Services (particularly Ajarn Thiti Sintopchai) and Editorial Assistant Ms. Alin Chintraruck.